

Alliance for Astronomy (dba Astronomical Society of Eastern Missouri)

FINANCIAL SUMMARY for Full Year 2015

BEGINNING BALANCE:					\$3,683.46
REVENUES	1Q	2Q	3Q	4Q	
Memberships	\$740.00	\$390.00	\$1,262.00	\$400.00	
Donations -	\$1,950.00	\$385.00	\$600.00	\$ 0.00	
Misc	--	--	\$227.00	\$ 1.00	
TOTAL REVENUE	\$2,690.00	\$775.00	\$2,089.00	\$ 401.00	
					\$5,955.00
EXPENSES	1Q	2Q	3Q	4Q	
Meeting Expenses	\$101.85	\$150.00	\$302.31	\$ 100.00	
Office Supplies	\$174.53	\$57.83	--	--	
Equipment	\$3,508.54	\$299.03	\$332.52	\$ 11.00	
A.L. Dues	--	\$380.00	--	--	
I.R.S.	\$400.00	--	--	--	
Postage	\$39.20	--	--	--	
Bank Fees	\$14.00	\$28.00	\$42.00	\$ 14.00	
Promotion	--	--	\$100.00	--	
Insurance (liability)	--	--	\$320.00	--	
TOTAL EXPENSES	\$4,238.12	\$914.86	\$1,096.83	\$125.00	
					\$ 6,374.81
ENDING BALANCE					<u>\$3,263.65</u>
NET CHANGE					- \$419.81

Alliance for Astronomy – 2015 Assets & Liabilities (last previous report for comparison)

ASSETS	1-9-2014	12-31-2015
Current Assets:		
Bank Account	\$6,702	\$3,264
Accts Receivable	\$1,200	\$150
TOTAL CURRENT ASSETS	\$7,902	\$3,414
Fixed Assets:		
Telescopes and major equipment	\$63,724	\$64,724
Misc. accessories	\$6,365	\$9,365
TOTAL FIXED ASSETS	\$72,909	\$75,909
Total Assets	\$80,811	\$80,373
LIABILITIES AND EQUITY		
LIABILITY		
Accts Payable	<\$221>	<\$400>
Accrued Mgmt Fees	<\$5,000>	--
Unearned/Deferred Rev.	\$150	--
Total Liabilities	<\$5,071>	<\$400>
EQUITY		
Retained Net Assets	\$85,881	\$24,777
Net Asset Transfer	<\$61,104>	--
Unrestricted Net Assets	\$11,943	\$6,836
Telescopes & Equipment	\$49,160	\$49,160
Total Equity	\$85,881	\$80,773
Total Liabilities and Equity	\$80,811	\$80,373

2016 Projected Budget:

REVENUES	2014actual	2015actual	2016	Comments
Memberships	\$1,660	\$2,792	\$3,000	14:501c3
Donations	\$2,200	\$2,935	\$3,000	15:Libr, 16:P66
Misc	--	\$228	\$200	Exc. Inventory
TOTAL REVENUE	\$3,860	\$5,955	\$6,200	
EXPENSES				
Meeting Expenses	\$564	\$654	\$700	
Office Supplies	--	\$232	\$100	
Equipment	\$2,296	\$4,152	\$3,500	15:Libr, 16:Eclip
A.L. Dues	\$410	\$380	\$420	
I.R.S.	--	\$400	\$30	
Postage	\$59	\$39	\$50	
Bank Fees	\$70	\$98	\$14	
Promotion	--	\$100.00	\$500	Eclipse
Insurance (liability)	--	\$320	\$400	
TOTAL EXPENSES	\$3,631	\$6,375	\$5,714	
NET	\$229	-\$420	\$486	

EXECUTIVE DIRECTOR'S ANNUAL REPORT FOR 2015

The “big rocks” to report for 2015 were as follows:

- 1) **Library Telescopes** - AfA purchased 7 telescopes (Orion 4.5” Starblast) at \$285.00 each for a total of \$1,995.00 (Note: this was a significant dent in our bank account). Of these, 3 were donated to the Library District, and 4 were retained (‘in inventory’) by ASEM for member use as trainer scopes. This expense was partially off-set by donations of \$285, \$100, and \$500 = \$885. JT’s 2014 volunteer hours (\$1000.00) were earmarked for this program, but those funds have (still) not yet been booked. Note that our financials show the Library District gave us a “donation” for the purchase of the 7 scopes that they bought (which we purchased from SLAS – same as for ours). The program kick-off was in late May 2015. Note that another “BUILD” event is slated for March 2016. AfA will not fund another scope donation at this time, but will likely to do so in the ‘next’ build in Summer 2016. SCCCLD has agreed to purchase another 4 scopes from the upcoming March build.
- 2) **ASEM membership** – increased from 75 in January to 83 at year end 2015. Note that with “Family memberships” and with “Astronomical League members” this count can be a bit fuzzy.
- 3) **Donated telescope** - Stacey was contacted, and subsequently picked up a scope donation in October. The newly-acquired scope is a 12” Meade SCT LX-200 (non GPS, but Go-To). Stacey is running this thru some trials and testing presently. The end-use of this scope has not yet been determined. ****{Suggestions by the AfA board very welcome!}**** It is somewhat too large for portable use, although it came with a giant field tripod. It may someday be located at Broemmelsiek, either in conjunction with the 32” or as a back-up or replacement for the 16” Jones-Bird. Other options are possible as well. (new asset valuation : + \$1,000)
- 4) **Outreach** – Several categories:
 - a. **@Broemmelsiek** –
 - Over 2600 people were served in 2015
 - Over 600 volunteer hours
 - About 53 different volunteers, members and non-members, shared views with the public. Eleven members had over 20 hours (each) in this service.

Included in the above: “Not” on Fridays:

 - Perseid meteor shower was not publicized by SCCP, but got publicity on local TV networks and social media anyway! 800+ !
 - Lunar Eclipse in September also had a big turnout (~300), but was clouded-out (and we got rained on!) except for the 10% or so who stuck it out until very late in the eclipse. About 10 minutes of totality, and the partial after, were enjoyed.
 - b. **Library Scope Training** - Per Chuck and Don, just under 300 people were trained to use the Library Scopes, or were otherwise given views thru scopes at the Libraries.
 - c. **Other** – Several Scout events at Tuckaho, “Discovery Days” solar scopes at that elementary School, Bald Eagle Winter Watch at Hideaway Harbor Park(50), Cuiivre River

school camps and Perseid Party (125), etc. {Numbers for some of these events are not available.}

- 5) **2017 Total Solar Eclipse** – I am on a panel (task force) for the ST LOUIS AREA eclipse. This group is headed by ASEM and SLAS member Don Ficken, and represented by SLAS, ASEM, St Louis County Parks, St Louis Science Center, and others (educators, etc.). A workshop was held in October to get early attention and work started by those cities in the path of totality (especially the towns on “Center Line” who came out of this meeting rightfully scared!). Port-a-potties and generators seem to be a real planning issue. Efforts from this task force will become more visible later in 2016 and certainly in 2017. Expect the need for more participation as we go along.
- 6) **Other equipment/asset upgrades** – Our club’s Canon DSLR was upgraded “Hap Griffin” style with red-friendly UV/IR. (\$300)
- 7) **32” scope** – to combat a perception of “such a big roof can’t be made into a roll-off”, Stacey and I presented photos and offerings from a COMMERCIAL vendor who constructs ROR observatories large enough to house our 32”. After positive consideration, the County Parks decided that they would prefer to do the construction “in-house”, and paid the vendor for his plans. Stacey then reviewed those blueprints and made minor modifications based on our needs and the odd layout at Broemmelsiek. No implementation as of yet. Stacey and I both figure that we will hear about it only when some member reports that sitework (dozers) has dug things up at the park.
- 8) **Next thing on the agenda:** Stacey and I will complete the annual 501-c3 reports for MO and IRS in the coming month.